

PRESS RELEASE**CONTACT INFORMATION:**

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Belkin Announces TuneCast® Auto Live, First GPS-Assisted FM Transmitter with iPhone Application

- ***Belkin signals evolution in in-car FM transmission with new TuneCast Auto Live FM transmitter and ClearScan Live software application.***
- ***Consumers can now use their iPhone to operate the FM transmitter, save presets, and change frequencies.***
- ***ClearScan Live uses GPS coordinates to conveniently identify the best FM frequencies based on your location.***

(Rushden, UK) –5 June, 2009 – Today, Belkin introduced its new TuneCast Auto Live FM transmitter and ClearScan Live software application, which lets iPhone and iPod Touch owners easily operate their FM transmitter and locate the best radio frequency to play music in the car. ClearScan Live allows the iPhone to display the FM frequency and the controls on its screen. This hardware-software combination is the first to utilize an iPhone application to control FM transmission and utilize GPS coordinates to determine the clearest FM frequency at the user's location.

TuneCast Auto Live capitalizes on the ability of iPhone OS 3.0 to enable application control of hardware accessories, with ClearScan Live as the first application to interact with an iPhone FM transmitter accessory. Together, the Belkin hardware and software provide a powerful tool for people to easily control and listen to their music in their cars.

With the ClearScan Live application, you can control your TuneCast Auto Live from your iPhone or iPod touch to:

- Activate ClearScan and utilize the GPS capabilities of the iPhone to identify the clearest FM frequencies, based on geographical data as well as results from other TuneCast Auto users in the same geographical area.
- Contribute to the quality of ClearScan's recommendations by rating how well specific stations work at your current location
- Manually change frequencies and set favourite channels as presets.
- Minimize the number of devices you interact with in your car. Control FM transmission and music seamlessly all from the iPhone user interface.

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QUOTE**Hanoz Gandhi, VP of Products at Belkin**

- With the TuneCast Auto Live and ClearScan Live, we are adding to our broad portfolio, fully supporting the iPhone and all its different uses.
- Belkin is helping to unleash the possibilities of the iPhone by developing hardware and software products that take advantage of the iPhone OS 3.0.

TuneCast Auto Live (F8Z498) - UK and European pricing to be confirmed

- Specifically compatible with iPhone OS 3.0
- Also compatible with the iPod Classic and nano
- ClearScan one-push station locator
- PRO setting optimizes audio and boosts volume
- Two programmable preset buttons
- High-contrast backlit display
- In-car charging

ClearScan Live application for iPhone and iPod Touch

- Available for free download via the iTunes store

AVAILABILITY

- UK and Europe - Autumn

iPod and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc.

For images please visit:

http://www.belkin.com/pressRoom/releases/uploads/06_04_09TuneCastAutoLive.html

About Belkin

Belkin – www.belkin.com – offers a diverse product mix that provides people with seamless electronics integration in their homes, cars and on the go. Founded in California in 1983, Belkin is a privately held company and the recognised leader in connectivity solutions, in addition to accessories for iPod devices, computers and more. We provide extensive solutions for networking, home entertainment – with our PureAV line of cables, power and digital wireless accessories – and many more categories.

Belkin's phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we also have offices throughout the Asia Pacific region. Belkin's European headquarters are located the UK, with further offices in Denmark, France, Germany, Italy, the Netherlands, Spain, Sweden and Dubai (UAE) dedicated to their regional markets.