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## Get your TV online and create the ultimate home entertainment network with Belkin's Smart TV solutions

**(Rushden, UK)** – 5 December, 2011 – Belkin has today announced the launch of its Smart TV Link 1 and 4 Port Adaptors designed to help you get your Smart TV connected so you can enjoy the full benefits of internet ready TV.

With increasing numbers of Smart TV's being sold world-wide, home cinema set-ups are becoming more and more common in houses today. However, many Smart TV's remain unconnected.

Belkin's solutions make connecting your Smart TV to the internet simple and enable you to get access to the wealth of online content available, as well as viewing photos and HD videos from other computers or devices on your home network, all on your TV's wide screen. Belkin's Smart TV solutions are designed to provide the ultimate home network experience, turning any internet-ready Smart TV into a Wi-Fi-enabled TV - making connecting to online services like BBC iPlayer and YouTube easy.

Belkin's **Smart TV Link** wireless HDTV adaptor connects your Smart TV wirelessly to the internet with the speed and coverage of dual-band. Powered by a USB cable that connects to the TV, it provides superior wireless performance over USB dongles, and unlike wireless adaptors from TV manufacturers, Smart TV Link works with almost all brands of smart TVs and can be mounted anywhere on the back of the TV for enhanced streaming capabilities.

If you have more network enabled home cinema equipment, **Smart TV Link 4 Port** allows you to connect up to four AV devices, such as your Smart TV, Blu-Ray™ player, games console or streaming media player to the internet. Mains powered, and compatible with all internet ready AV equipment, Smart TV Link 4 Port connects the AV devices to your router with simultaneous dual-band 2.4GHz and 5GHz, providing a fully optimised 3D and HD video streaming experience for easy access to movies, TV episodes and online games.

Belkin's Smart TV Link Adaptors work with most brands of Internet-ready TVs and feature easy setup and plug-and-play wireless streaming using your existing home network and wireless router.



### **Smart TV Link (F7D4555uk) - £69.99**

- Universal – works with most makes of Smart TV
- Dual-band performance – optimised for 3D and HD video streaming
- High performance – better signal than USB dongles for HD video streaming
- Easy setup – mount the adaptor on the back of your Smart TV, connect to your TV's Ethernet port and you're ready to start streaming



### **Smart TV Link 4 Port (F7D4550uk) - £89.99**

- Universal – works with almost all Internet-ready AV devices
- Connect 4 AV devices – Smart TV, Blu-ray player, games console, and streaming media player
- High performance – simultaneous dual-band, 2.4GHz and 5GHz provides a fully optimised 3D and HD video streaming experience
- Easy setup – using push-button WPS or simple setup wizard

Smart TV Link 1 and 4 Port Adaptors will be available in early 2012.

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#### **About Belkin**

Belkin offers an extensive range of innovations designed to give computer and consumer electronics users seamless integration in their homes, cars, and on the go. Belkin, a privately held company founded in California in 1983, is the recognized global leader in connectivity solutions. Since inception, Belkin has experienced an amazing 25 consecutive years of dramatic growth and remains committed to making significant strides in the areas of research and design.

Our diverse and far-reaching product mix includes award-winning innovations for easy-to-use networking solutions, accessories for mobile devices, such as iPod®, iPhone™, laptops, and netbooks, as well as energy conservation products.

Belkin also provides business-class solutions that include KVM switches, LCD rack consoles, racks and enclosures, in addition to a broad USB and cable product mix. Belkin has developed industry-leading innovations, prized by channel partners and end users alike for their dependability, customer service, and comprehensive warranties.

In addition to corporate headquarters in Los Angeles, we also have offices throughout the Asia Pacific region. Belkin's European headquarters are located in the Netherlands, with further offices in the United Kingdom, Denmark, France, Germany, Italy, Spain, Sweden and Dubai (UAE) dedicated to their regional markets.