

PRESS RELEASE

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On the move with Belkin's New Sleeves for the Apple iPad

- ***The stylish new sleeves all feature reinforced panels to protect the touch-screen surface of your Apple iPad***
- ***The new Belkin sleeves boast a slim profile with enough space to store accessories***

(Rushden, UK) – 29 January, 2010 – Belkin today announced the launch of a range of new sleeves to complement and protect your new Apple iPad while you're on the move. These new 10 inch sleeves, including the Grip, Vue and Pleated, Sleeves are designed with reinforced panels to fully protect your iPad's touch screen from scratches, while still providing storage room for other devices such as your iPhone, media reader, charger or headphones.

The new range of sleeves from Belkin is not only designed to give your iPad great protection from bumps and scratches and provide easy access, but also to make carrying your iPad and accessories easier and safer.

The textured surface of the Grip Sleeve enables you to keep a firm hold on your iPad to prevent it slipping from your hand. In addition to the gripable exterior, the sleeve has reinforced panels for extra protection, and a soft quilted inner lining to protect the touch screen. The Vue Sleeve's unique design features a transparent, expandable pocket that lets you easily store and access all your accessories. The Pleated Sleeve's stylish design expands to accommodate all your accessories, but collapses flat when storage is not needed, giving the sleeve a slim profile which fits comfortably into a larger bag. These three sleeves include a transparent screen overlay for superior protection of iPad's touch screen.



Grip Sleeve (F8N278cw) - £29.99/€34.99

- Gripable surface increases hold while on the move
- Made with durable neoprene and silicone, reinforced panels, and soft inner lining to protect touch screen
- Laser-etched silicone features stylish colours and unique patterns
- Transparent screen overlay included
- Colours: Black and Perfect Plum



Vue Sleeve (F8N275cw) – £29.99/€34.99

- Transparent expandable pocket stores other media devices and accessories such as an iPhone, digital camera, headphones, or charger
- Made with durable neoprene, reinforced panels, and soft quilted inner lining to protect touch screen
- Unique design features embossed patterns and colours allowing you to express your style
- Transparent screen overlay included
- Colours: Black and Perfect Plum



Pleated Sleeve (F8N277cw) – £24.99/€29.99

- Pleated design expands to fit accessories such as iPhone, digital camera, or power charger
- Made with durable neoprene, reinforced panels, and soft quilted inner lining to protect touch screen
- Collapses flat when storage is not needed
- Transparent screen overlay included
- Colours: Black and Perfect Plum

In addition to the Grip, Vue and Pleated Sleeves Belkin will also be launching two further models, the Contour and Knit Sleeves.



Contour Sleeve (F8N276cw - £39.99/€39.99

- iPad compartment made of durable and high quality neoprene material, enforced with EVA foam for optimal protection
- Fused Polyurethane construction provides shock absorption and impact resistance
- Transparent screen overlay included
- Colours: Black and Perfect Plum



Knit Sleeve (F8N370cw) - £17.99/€19.99

- iPad compartment made of durable and high quality polyester knit material
- Protects from scratches and scuffs
- Simple construction of the knit material allows for a snug fit with the elastic closure and no zips

Screen Overlay (F8N365cw) – £17.99/€19.99

- Transparent overlay protects touch screen from scratches

AVAILABILITY

All the sleeves will be available in Europe in Spring 2010

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For further information or images, please use the contact information above.

About Belkin

Belkin – www.belkin.com – offers a diverse product mix that provides people with seamless electronics integration in their homes, cars and on the go. Founded in California in 1983, Belkin is a privately held company and the recognised leader in connectivity solutions, in addition to accessories for iPod devices, computers and more. We provide extensive solutions for networking, home entertainment – with our PureAV line of cables, power and digital wireless accessories – and many more categories.

Belkin's phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we also have offices throughout the Asia Pacific region. Belkin's European headquarters are located in the Netherlands, with further offices in the United Kingdom, Denmark, France, Germany, Italy, Spain, Sweden and Dubai (UAE) dedicated to their regional markets.