

PRESS RELEASE

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Belkin Names Mark Reynoso as Chief Executive Officer and President

(Compton, CA) – January 5, 2010 – Belkin International, Inc., the global leader in connectivity solutions, announces the promotion of Mark Reynoso to the position of Chief Executive Officer (CEO) and President, as well as his appointment to Belkin’s board of directors. Effective immediately, Mark—formerly Belkin’s President—replaces Chet Pipkin as CEO. Chet will remain as Chairman of the Board, providing governance and stewardship of the company.

Most recently as President and now as CEO, Mark will continue to scale Belkin into a world-class multi-billion-dollar organisation. Building upon Belkin’s success, Mark has been guiding product innovation around a deeper understanding of how people are using technology and how Belkin can enhance that experience.

Mark Reynoso has experienced considerable success since he began his career at Belkin in 1996. Since then, Mark has led strategic-development projects at the corporate level, and he has headed Belkin’s expansion into Europe as the General Manager. Appointed Sr. VP of Sales and Marketing in 2005, Mark was responsible for the company’s strategic planning process, global product development, and marketing functions for the Americas Region.

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QUOTES

Chet Pipkin, Chairman of the Board, Belkin:

No one gets Belkin's commitment to customers better than Mark. He's the right person to be leading these efforts for us at this time.

He's done a terrific job in assembling our executive team and creating growth strategies, while still staying disciplined in his execution. I've really enjoyed working closely with Mark, and it will be very fulfilling partnering with him as he leads us to new heights as a company. It's not always easy to keep up with him, but it's always fun to participate in his success.

Mark Reynoso, CEO and President, Belkin:

As we enter a new decade, I see exciting opportunities from the product and global market perspectives—especially so in the emerging markets. We have a very talented organisation, and I feel fortunate to have the opportunity to work with our team to continue expanding and developing our brand globally.

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For further information please use the contact information above.

About Belkin

Belkin – www.belkin.com – offers a diverse product mix that provides people with seamless electronics integration in their homes, cars and on the go. Founded in California in 1983, Belkin is a privately held company and the recognised leader in connectivity solutions, in addition to accessories for iPod devices, computers and more. We provide extensive solutions for networking, home entertainment – with our PureAV line of cables, power and digital wireless accessories – and many more categories.

Belkin's phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we also have offices throughout the Asia Pacific region. Belkin's European headquarters are located in the Netherlands, with further offices in the United Kingdom, Denmark, France, Germany, Italy, Spain, Sweden and Dubai (UAE) dedicated to their regional markets.