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## Capture and share photos and videos and record high quality sound with Belkin's LiveAction iPhone and iPod Accessories and App

**(Rushden, UK)** – 23 November, 2011 – Belkin's new LiveAction accessories and App for the iPhone and iPod touch enable consumers to instantly capture and share life's most spontaneous moments. Designed to make it easier to snap photos and record video and sound, the LiveAction Mic, LiveAction Camera Grip and LiveAction Camera Remote allow users to take pictures quickly and easily and instantly share this digital content online with the new LiveAction App.

"With high quality cameras, new phones like the iPhone 4S not only take great pictures but also provide users with the ability to shoot and share via social media instantly," said Tristan Lericollais, EMEA Director for Belkin's Mobility division. "Our new LiveAction Camera App and products enable that spontaneity, but also provide an enhanced camera experience that feels more like that of a traditional point-and-shoot camera. It's the best of both worlds."

The free LiveAction App features an intuitive on-screen interface to upload high-quality photos and videos directly onto Facebook or into an email without having to open another program. The App also allows you to capture still photos while simultaneously recording video of the same content so you don't miss a single moment. Separate photo and video buttons make it easy to switch modes on screen. In addition to working in conjunction with Belkin's LiveAction products, the LiveAction App can also be used alone as the primary camera App for the iPhone and iPod touch.

### LiveAction Camera Grip (F8Z888cw) – £44.99/€49.99



With a contoured, soft-touch design and external shutter button, the LiveAction Camera Grip transforms an iPhone or iPod touch into a traditional digital camera, allowing the user to take pictures quickly, easily, and comfortably. The Camera Grip attaches to the charge connector of the device and fits easily over most cases. The integrated tripod mount attaches to any standard tripod for more stabilized control. Separate buttons for photo and video allow the photographer to quickly switch from taking stills to recording live action. The LiveAction Grip requires the use of the LiveAction App. Attaching the Camera Grip immediately activates the app, making it seamless and easy to use on the go.

- Fast-fire shutter button
- Two modes for photo and video
- 30-pin connector
- Case-compatible
- Works with the free LiveAction App
- Compatible with iPhone 4, iPhone 4S, and iPod touch

- Available now

### LiveAction Camera Remote (F8Z896cw) – £44.99/€49.99



Nothing shows off a good time like a group photo, but with most camera phones someone must be left out to take the photo. Eliminate that problem with the LiveAction Camera Remote. The intuitive remote wirelessly activates an iPhone or iPod touch camera shutter from up to 30 feet away. Two button controls can instantly switch between photo and video functions. The detachable camera stand props up the device and then slides back onto the remote to create the ultimate pocket-sized camera kit. The Camera Remote requires the use of the LiveAction App.



- Remote shutter control enabled with *Bluetooth*® wireless technology
- Separate buttons for photo and video
- Detachable camera stand
- Operational up to 30 ft.
- Case-compatible
- Works with the free LiveAction App
- Compatible with iPhone 4, iPhone 4S and iPod touch

- Available December

### LiveAction Mic (F8Z818cw) - £34.99/€39.99



Using the same microphone technology as audio professionals, the LiveAction Mic attaches to your iPhone 4, iPhone 4S or iPod touch audio jack to instantly enhance your sound-recording capabilities. A directional setting allows you to capture concerts and live events, and a super-directional setting enables you to record lectures and memos with optimal clarity. Simply pick your setting, point, and start recording professional quality audio.

- Directional and super-directional settings for more focused recording
- Portable—fits in pocket when not in use
- Shock mount protects against bumps
- Case-compatible
- Free LiveAction App included
- Powered by 1 AAA battery (included)
- Compatible with iPhone 4, iPhone 4S, and iPod touch
- Available early 2012

The Belkin LiveAction App is free and available for download now at the Apple App Store.

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### About Belkin

Belkin offers an extensive range of innovations designed to give computer and consumer electronics users seamless integration in their homes, cars, and on the go. Belkin, a privately held company founded in California in 1983, is the recognized global leader in connectivity solutions. Since inception, Belkin has

experienced an amazing 25 consecutive years of dramatic growth and remains committed to making significant strides in the areas of research and design.

Our diverse and far-reaching product mix includes award-winning innovations for easy-to-use networking solutions, accessories for mobile devices, such as iPad<sup>®</sup>, iPhone<sup>™</sup>, laptops, tablets and e-readers, as well as energy conservation products.

Belkin also provides business-class solutions that include KVM switches, LCD rack consoles, racks and enclosures, in addition to a broad USB and cable product mix. Belkin has developed industry-leading innovations, prized by channel partners and end users alike for their dependability, customer service, and comprehensive warranties.

In addition to corporate headquarters in Los Angeles, we also have offices throughout the Asia Pacific region. Belkin's European headquarters are located in the Netherlands, with further offices in the United Kingdom, Denmark, France, Germany, Italy, Russia, Spain, Sweden and Dubai (UAE) dedicated to their regional markets.