

**PRESS RELEASE****CONTACT INFORMATION:**

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**Belkin Named CES Innovations 2010 Design and Engineering Award Honouree**

***CES distinctions were given to five Belkin products in the Home Networking, Portable Multimedia Accessory, In-Vehicle Accessory, and Computer Accessory categories.***

**(Compton, CA)** - November 11, 2009 - Belkin International, Inc., has been honoured with five CES Innovations 2010 Design and Engineering Award distinctions for its Gigabit Powerline HD Starter Kit, TuneCast® Auto Live, Micro Auto Charger, TuneBase™ FM with Hands-Free, and CushDesk.

Winning entries will be displayed during the 2010 International CES, January 7-10, 2010, in Las Vegas at the Innovations Design and Engineering Showcase, Grand Lobby of Las Vegas Convention Centre.

Sponsored by the Consumer Electronics Association (CEA) and endorsed by the Industrial Designers Society of America (IDSA), the Innovations Design and Engineering Awards reflect innovative design and engineering. All entries were judged by a preeminent panel of independent industrial designers, independent engineers, and members of the trade press. For more information, please visit: [www.CESweb.org/Innovations](http://www.CESweb.org/Innovations).

**Gigabit Powerline HD Starter Kit - (F5D4076)**

The Gigabit Powerline HD Starter Kit creates an ultrafast HD entertainment network through your home's existing electrical wiring, providing a secure, stable signal to stream HD movies.



- Includes one single-port Adapter for a gaming console, HDTV, or a computer and another single-port Adapter to plug into a router
- Improves Internet connectivity in remote rooms or places that are hard to reach with wireless connections
- Push-button security
- Plug-and-play setup
- Compatible with HomePlug® AV products

**TuneCast Auto Live - (F8Z498)**

TuneCast Auto Live FM transmitter and ClearScan Live software application let iPhone and iPod touch owners easily operate their FM transmitter and locate the best radio frequency to play music in the car.



- Specifically compatible with iPhone OS 3.0
- Also works with iPod classic and iPod nano
- PRO setting optimises audio and boosts volume
- Two programmable preset buttons
- In-car charging

**Micro Auto Charger - (F8Z445)**

Keep your iPhone, iPod, Blackberry, or other USB charging device charged while in the car with the Micro Auto Charger. Its design adds no extra bulk as it sits nearly flush with your dashboard.

- Features a quick-charge port for fastest possible charge

**TuneBase FM with Hands-Free - (F8Z441)**

Answer calls on your iPhone hands-free and play music in the car with the TuneBase FM with Hands-Free.



- Features push-button call pickup, speakerphone, and ClearScan technology
- Transmits audio wirelessly on multiple FM channels from 88.1MHz-107.9MHz
- In-car charging

**CushDesk - (F8N143)**

CushDesk is a portable and stable "workspace" that offers comfort and convenience for your notebook while keeping your legs cool and protected.



- Easy to clean
- Colours: pitch black/soft gray, espresso/fuchsia, pitch black/pitch black, pitch black/dark sky
- Compatible with PCs and Mac®
- laptops with up to 17-inch displays

For further information or images please use the contact information above.

**About Belkin**

Belkin – [www.belkin.com](http://www.belkin.com) – offers a diverse product mix that provides people with seamless electronics integration in their homes, cars and on the go. Founded in California in 1983, Belkin is a privately held company and the recognised leader in connectivity solutions, in addition to accessories for iPod devices, computers and more. We provide extensive solutions for networking, home entertainment – with our PureAV line of cables, power and digital wireless accessories – and many more categories.

Belkin’s phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we also have offices throughout the Asia Pacific region. Belkin’s European headquarters are located in the Netherlands, with further offices in the United Kingdom, Denmark, France, Germany, Italy, Spain, Sweden and Dubai (UAE) dedicated to their regional markets.