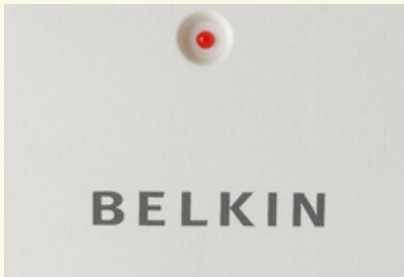


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Belkin Conserve Surge Protector Wins I.D. Magazine Annual Design Review Award



I.D. magazine recognizes the Belkin Conserve as an "intuitive, user-friendly means of reducing environmental impact."

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(Compton, CA) -July 7, 2009 - Belkin International, Inc., has been recognized in I.D. magazine's 2009 Annual Design Review in the "Consumer Products" category for the Conserve Surge Protector. Conserve was chosen for not only its design, but also its ability to reduce environmental impact while improving the quality of everyday life.

Since 1954, the Annual Design Review has recognized the best in product, furniture, graphic, and environment design, from the iconic to the obscure. Throughout the years, this annual showcase has chronicled the evolution of design, and highlighted its impact on material and visual culture. Each year, the featured work is chosen by a jury of leading practitioners, who, along with I.D.'s editorial team, focus the abundance of submissions into a clear survey of the state of design.



Conserve Surge Protector

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Conserve Surge Protector (BG108000-04)

The Conserve Surge Protector helps you lower your overall impact on the environment, making it simple to eliminate wasteful standby power to your electronic devices and helping to reduce energy consumption and save money.

- Offers 8 surge-protected outlets: 6 "Remote Switched" and 2 "Always On" outlets, allowing users to control energy use easily
- Slim, sleek design blends in seamlessly with today's modern electronics and appliances
- Control multiple Conserve Surge Protectors with a single remote control from virtually anywhere in the house with user-selectable channels
- "Remote Switched" and "Always On" outlets are ideal for home theaters or small/home offices

For more information please visit <http://www.id-mag.com/annualdesignreview>.

QUOTES:

Jesse Ashlock, Editor-in-Chief at I.D. Magazine:

- "Belkin's Conserve Surge Protector provides an intuitive, user-friendly means of reducing environmental impact, extending the company's enviable track record for designing simple solutions to improve the quality of our everyday lives."

BELKIN.

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About Belkin International, Inc.

Belkin offers a diverse product mix that provides people with seamless electronics integration in their homes, cars, and on the go. Founded in California in 1983, Belkin is a privately held company and the recognized leader in connectivity solutions, in addition to accessories for MP3 devices, computers, and more. We provide extensive solutions for networking, home theater-with our PureAV® line of cables, power, and digital wireless accessories-and many more categories. You can view and purchase them at www.belkin.com, as well as through a network of major distributors, resellers, and superstores.

Belkin's phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we now have offices throughout Europe-in the United Kingdom, the Netherlands, and Germany, among others-and in the Asia Pacific region, including Australia, Shanghai, and our regional headquarters in Hong Kong.