

PARTNER ADVANTAGE PROGRAM

The more products you sell, the more benefits you receive!



PROGRAM BENEFITS	AUTHORIZED PARTNER	PLATINUM PARTNER
LINKSYS ADVANTAGE		
Pricing Discount for Linksys Business Solutions	•	•
Pricing Discount for Linksys Consumer Solutions	•	•
Deal Registration (\$5K minimum)	•	•
Linksys Market Development Funds		•
BELKIN ADVANTAGE		
Pricing Discount for Belkin Product Solutions	•	•
Deal Registration: - \$1,500 Cabling Solutions - \$15K Education Products - \$5K All other Belkin Products	•	•
Belkin Market Development Funds		•
PARTNERSHIP BENEFITS		
Eligibility to Partner Council		•
Eligibility to Attend Partner Conference		•
RESOURCES AND TRAINING		
Partner Advantage Portal Access	•	•
Access to Partner Advantage Channel Newsletter	•	•
Online Training and Sell Deck Access	•	•
On-Site Partner Training		•
SALES INCENTIVES		
Ultra Rewards: Sales Incentive Points Program		•
Sponsored Promotions and Contests		•
MARKETING SUPPORT		
Use of Authorized Partner Logo	•	•
Access to Co-branded Collateral Templates	•	•
Access to Marketing Subject Matter Expertise		•
SALES SUPPORT		
Bid Pricing	•	•
GovEd Discount	•	•
Discount on Demo Units/NFR	•	•
Seed/Customer Evaluation Program	•	•
Pre-sales Support	•	•
Pre-sales On-site Support for Deals over \$100K	•	•
Access to Chat Support	•	•
Access to Partner Hotline	•	•
Access to Leads from Demand Generation Activities		•
LINKSYS PROGRAM REQUIREMENTS		
Quarterly Minimum Sales Volume	\$0 to \$9,999	\$10,000+
Adhere to T&C's including Restricted URL & MAP Pricing	•	•
List Linksys on Vendor Webpage	•	•
Quarterly Business Review Planning with Linksys		•
Quarterly Revenue, Marketing, and Training Targets		•
Designated Internal Linksys Product Champion		•
BELKIN PROGRAM REQUIREMENTS		
Quarterly Minimum Sales Volume	\$0 to \$14,999	\$15,000+
Adhere to T&C's including Restricted URL & MAP Pricing	•	•
List Belkin on Vendor Webpage	•	•
Quarterly Business Review Planning with Belkin		•
Quarterly Revenue, Marketing, and Training Targets		•
Designated Internal Belkin Product Champion		•