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Belkin Launches New Cases for the iPhone 3GS and iPhone 3G

(Tuggerah, NSW) – August 5, 2009 – Following extensive research into the iPhone user's lifestyle, as well as the latest colour trends for 2009, [Belkin](#) has launched new cases for the iPhone 3GS and the iPhone 3G. Showing off the latest colour trends, such as indigo and a hot pink-and-white combination, the Belkin cases were designed according to how a person uses his or her iPhone. For example, the Grip Ergo case protects your iPhone with a rugged layer of silicone, while also providing gripability so that you can play games, text and surf the Web.

Grip Cases

With the Grip cases, your iPhone is snugly protected by a rugged layer of silicone. Different textured designs not only add style and color, but also gripability. Grip cases' form-fitting construction allows your iPhone to charge while in the case. A protective screen overlay is included to prevent your iPhone surface from getting scratched.

BodyGuard Cases

Using a combination of polycarbonate and rubber materials, BodyGuard cases protect your iPhone while providing increased gripability. These sleek, slim cases add no extra bulk and offer maximum protection while allowing full access to connector, buttons and iPhone screen. A protective screen overlay is included to prevent your iPhone surface from getting scratched.

Leather Cases

These fashion-inspired leather cases protect your iPhone from everyday scratches and scuffs.

iPod is a trademark of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc.

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About Belkin International, Inc.

Belkin offers a diverse product mix that provides people with seamless electronics integration in their homes, cars, and on the go. Founded in California in 1983, Belkin is a privately held company and the recognized leader in connectivity solutions, in addition to accessories for iPod® devices, computers, and more. We provide extensive solutions for networking, home theatre—with our PureAV® line of cables, power, and digital wireless accessories—and many more categories. You can view them at www.belkin.com/anz, as well as through a network of major distributors, resellers, and superstores.

Belkin's phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we now have offices throughout Europe—in the United Kingdom, the Netherlands, and Germany, among others—and in the Asia Pacific region, including Australia, Shanghai, and our regional headquarters in Hong Kong.