

FOR IMMEDIATE RELEASE

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Belkin's New TuneBase™ Products Answer Your Calls Hands-Free on your iPhone and Play Music in the Car



(Tuggerah, NSW) – August 24, 2009 – Belkin's new TuneBase FM and TuneBase Direct allow you to pick up a call on your iPhone while in the car, hands-free. The thoughtful design of these two products lets you use them without removing your iPhone or iPod from its case. The TuneBase cradle easily repositions your iPhone horizontally to view turn-by-turn directions and videos. Newer cars include an auxiliary input jack to connect different audio sources to the car's stereo. Using a 3.5mm cable, TuneBase Direct connects to your car stereo through the auxiliary input, so you can play the music from your iPhone or iPod while in the car. TuneBase Direct also charges your iPod so the battery doesn't run out while you're on the road. TuneBase FM lets you listen to music from your iPhone or iPod in your car while simultaneously charging it. Its ClearScan feature automatically searches for the clearest FM frequency.

How to Answer Calls in the Car

- Listen to music from iPhone in the car
- When call comes in, TuneBase FM and TuneBase Direct fade out your music
- Answer the call by simply pressing a button on the TuneBase
- The call's audio will come through the car stereo
- Safely talk using the speakerphone feature

TuneBase FM with Hands Free (F8Z441au) – RRP: \$149.95

- Features push-button call pickup and speakerphone
- Features ClearScan technology
- Transmits audio wirelessly on multiple FM channels from 88.1MHz-107.9MHz

TuneBase Direct with Hands Free (F8Z442) – RRP: \$89.95

- Features push-button call pickup and speakerphone
- 3.5mm cable included

iPod is a trademark of Apple Inc., registered in the U.S. and other countries. iPhone is a trademark of Apple Inc.

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About Belkin International, Inc.

Belkin offers a diverse product mix that provides people with seamless electronics integration in their homes, cars, and on the go. Founded in California in 1983, Belkin is a privately held company and the recognized leader in connectivity solutions, in addition to accessories for iPod® devices, computers, and more. We provide extensive solutions for networking, home theatre—with our PureAV® line of cables, power, and digital wireless accessories—and many more categories. You can view them at www.belkin.com/anz, as well as through a network of major distributors, resellers, and superstores.

Belkin's phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we now have offices throughout Europe—in the United Kingdom, the Netherlands, and Germany, among others—and in the Asia Pacific region, including Australia, Shanghai, and our regional headquarters in Hong Kong.