

Belkin Helps Keep You Always Connected with New Sleeves for the Apple iPad

- Vue Sleeve, Max Sleeve, and Grip Sleeve all feature reinforced panels to protect the touch-screen surface of your Apple iPad
- Complementing the slender design of the iPad, the new Belkin sleeves boast a slim profile with enough space to store a number of accessories

Sydney, AUSTRALIA – 2 February 2010 – [Belkin](#) has launched three new iPad sleeves to protect your new Apple iPad while you're on the move; the Vue, Max, and Grip. These 10-inch sleeves are designed with reinforced panels to fully protect your device's touch screen from scratches, while still offering storage for other media devices such as your iPhone, media reader, or headphones.

The iPad user is always on the go and regularly connects to the internet, so we've designed our cases to not only offer protection, but to allow fast and easy access to the device. The textured surface of the [Grip Sleeve](#) also gives you a stronger grip on your iPad to prevent it from slipping.

As iPad users aim to stay connected, they tend to carry additional gadgets, that needs to be stored, including smartphones. The [Vue Sleeve](#) features a windowed pocket that lets you conveniently store and find your accessories. To accommodate extra gadgets the [Max Sleeve's](#) unique pleated design expands to create more space, and collapses flat into a slim profile when storage is not needed.

We have learnt from our consumer insight research that people want to be able to connect to the online world at any given point in time; while they're at the doctor's office, waiting in line at the grocery store, or even in a café. The new iPad unlocks this opportunity for the connected user, allowing them to read books, play games, watch movies, send emails, listen to music and browse the Internet, while on the move.

Belkin's new Vue, Max, and Grip Sleeves not only protects your iPad, but also provide instant access to it, as well incorporating additional storage for your accessories.

AVAILABILITY NOW

Vue, Max, and Grip Sleeves are available now in Australia and New Zealand



Vue Sleeve (F8N246) - \$39.95

- Transparent expandable pocket stores other media devices and accessories e.g. a smartphone, digital camera, headphones and charger
- Made with durable neoprene, reinforced panels, and soft quilted inner lining to protect touch screen
- Unique design features embossed patterns to express your style
- Colour: Black



Max Sleeve (F8N252) - \$39.95

- Pleated design expands to fit accessories like iPhones, digital cameras and power supplies
- Made with durable neoprene, reinforced panels, and soft quilted inner lining to protect touch screen
- Collapses flat when storage is not needed for slim profile
- Compact design fits easily into a larger bag
- Colour: Black



Grip Sleeve (F8N247) - \$39.95

- Gripable surface increases hold while on the go
- Made with durable neoprene and silicone, reinforced panels, and soft inner lining to protect touch screen
- Laser-etched silicone features stylish and unique patterns
- Colour: Black

*High res images and review units available on request.

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